



Adverto

Marketing Agency

We make a profound impact through meaningful change. With 6 years of experience in the marketing field, we are a full-service marketing agency dedicated to enhancing UAE businesses by deeply understanding UAE consumers and effectively engaging with them. Based in Dubai, our footprint spans across the country.

Our Mission

We empower businesses with innovative marketing solutions that drive growth, foster customer engagement, and build lasting brand loyalty.

Our Vision

to be a leading force in transforming how businesses connect with their audiences globally, setting new standards in creativity, analytics, and customer satisfaction.



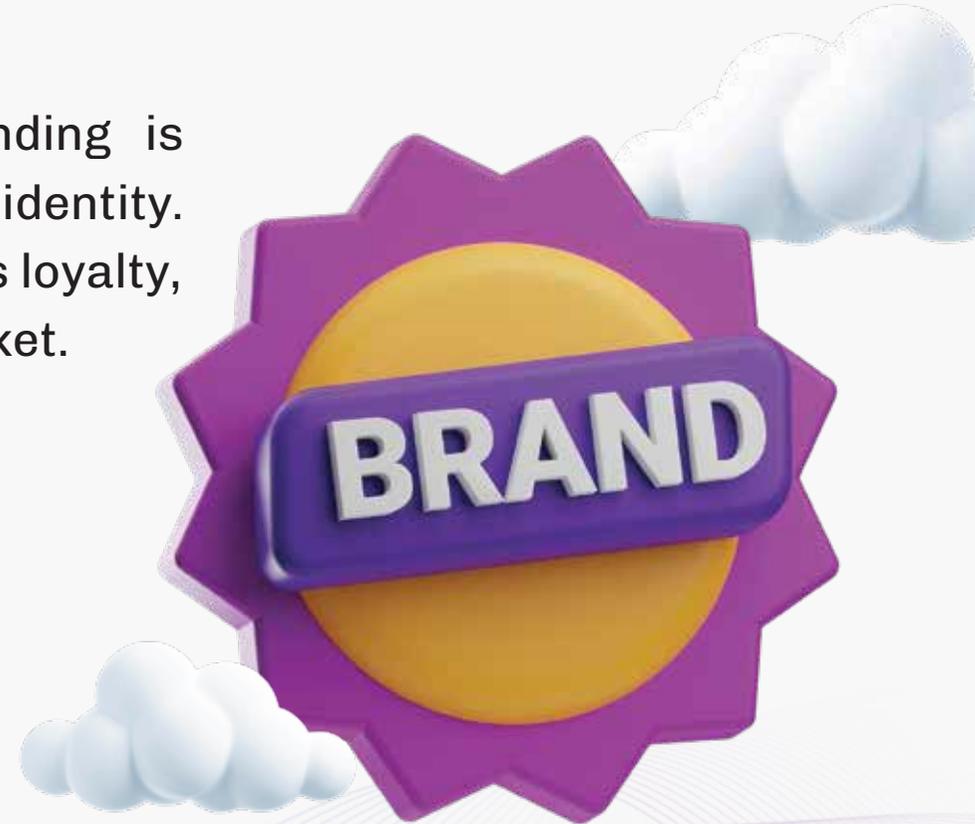


Branding

At Adverto, we understand that effective branding is essential for establishing a unique and memorable identity. It builds trust, enhances recognition, and cultivates loyalty, distinguishing a business within a competitive market.

What includes

1. Logos
2. Brand guidelines (company's colors and identity)
3. Stationeries (Letterheads, business cards,
4. Envelopes, roll-ups, brochures, vouchers, etc...



Logos & Branding



ALBAROON
RENT A CAR

**CARETEC**

**Creative
Click**
Marketing Agency



Social Media Post Designs



Social Media Post Designs



Rollup Design



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American Endodontic Training Center
www.aetcc.com

اعتمادنا من معهد الابتكار العالمي

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DENTAL

Business Accreditation
ASAC
International Accreditation Center
www.aetcc.com

Professional Certification
ASCP
American Society of Certified Practitioners
www.ascp.com

www.aetcc.com
www.ascp.com

Beauty Works
www.beautyworks.com

التجميل
تقدمنا أحدث تقنيات التجميل باستخدام أحدث المعدات والتقنيات العالمية.

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Rollup Design



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BY PADEL PREMIER ACADEMY

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في المناطق الحساسة

تتميز بمنتجات تعمل على إزالة تصبغات الوجه واليدين

مواد العلاج:

- ✓ الكريمات التي تحتوي على حمض الساليسيليك
- ✓ لاجر كبريتيد بنسب تركيز عالية جدا
- ✓ زان من الكبريتيد الكبريتية
- ✓ زيوت من الزيوت العطرية
- ✓ زيوت من الزيوت الطبيعية

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DEWA PADEL TOURNAMENT
PADEL PREMIER ACADEMY

30th & 31st
AUGUST 2023

Wednesday & Thursday

Timing: 5:00 - 9:00 pm

04 388 6008
050 400 6007
04 385 3633

padelpremier

Medical Centre

كل ما تحتاجه
في مكان واحد

تخصصاتنا تشمل:

- أمراض النساء والتوليد
- أمراض الأطفال
- أمراض القلب
- أمراض العيون

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Brochures



Business card





Web Creation And Management

A website is vital for businesses as it acts as an online storefront, offering a centralized and user-friendly platform to display products, services, and information. This enhances visibility, builds trust, and facilitates online interaction with a worldwide audience.

Web Creation And Management.



What are the type of content we produce?



Written Content

This includes articles, blog posts, product descriptions, and any text-based information crafted to convey messages and engage the audience.



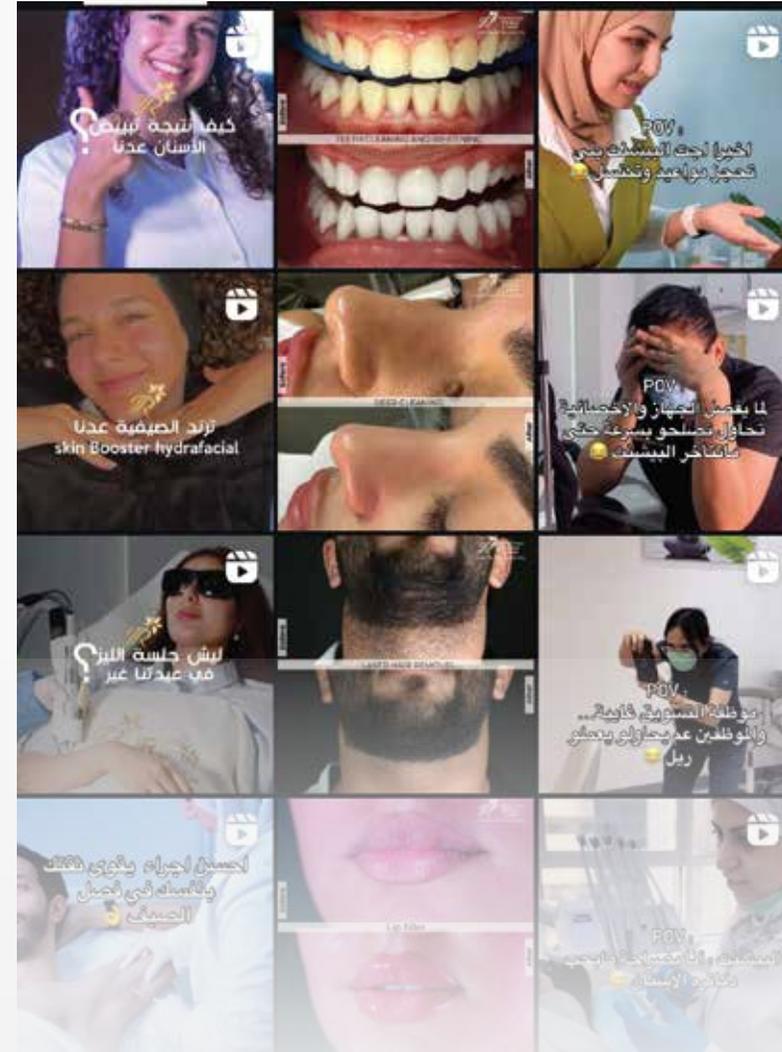
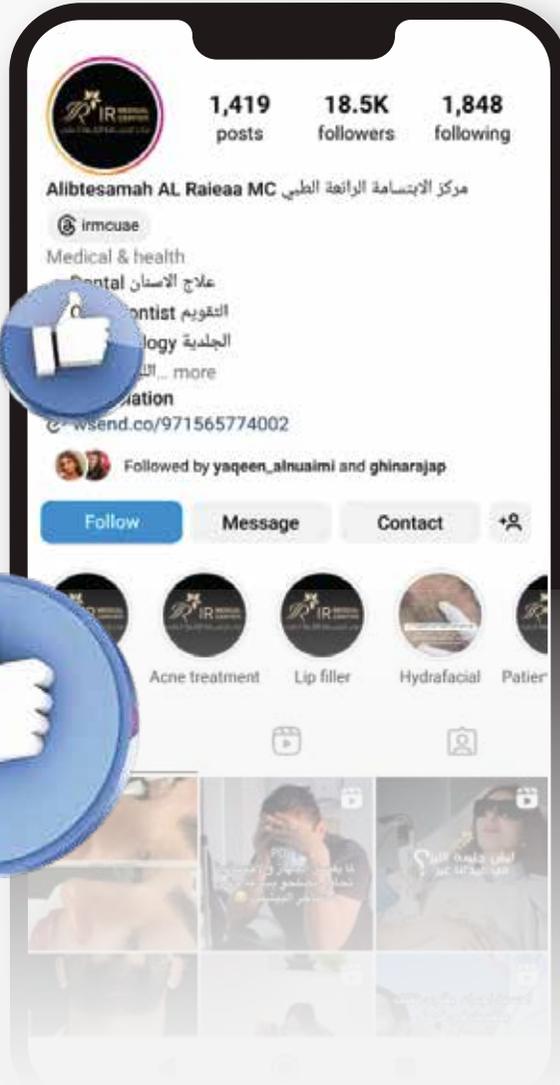
Visual Content

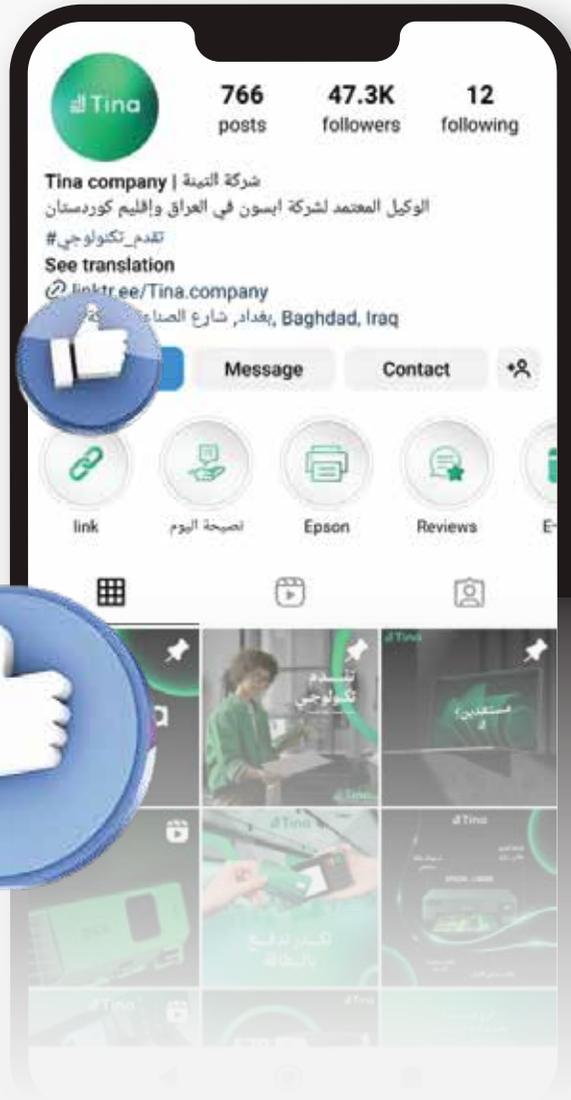
Visual elements such as images, infographics, and videos are designed to enhance the appeal of the content, making it more engaging and shareable.



Interactive Content

Interactive content, such as quizzes, polls, and surveys, encourages user participation, providing an immersive and dynamic experience for the audience.









Photography and Videography

At Adverto , we specialize in capturing compelling visuals that tell your brand's story effectively:

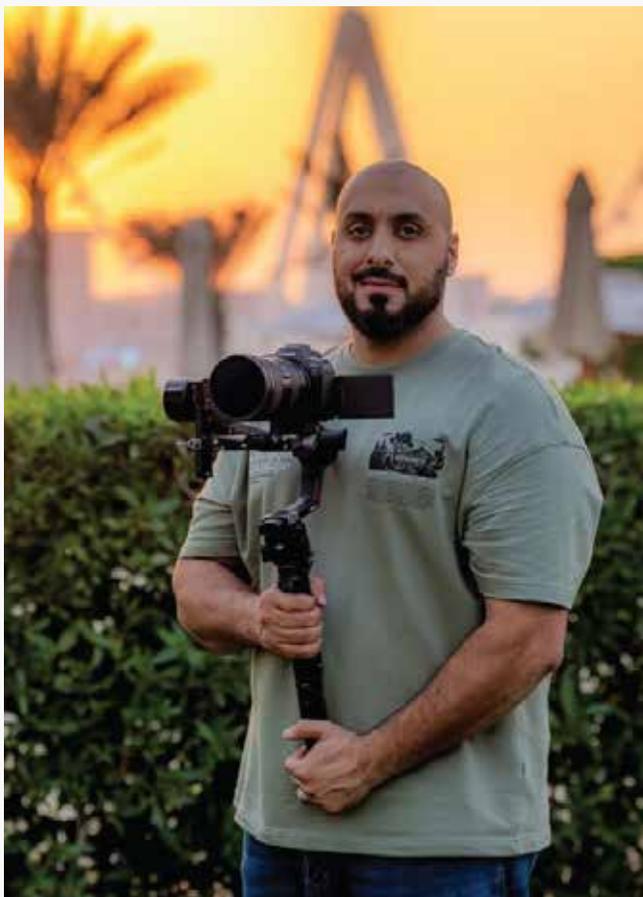
Photography:

1. We create high-quality images that showcase your products, events, and brand essence.
2. Our photography services are tailored to highlight the uniqueness and quality of your offerings.

Videography:

1. We produce engaging videos that captivate your audience and convey your brand message.
2. From promotional videos to event coverage, our videography services bring your brand to life with creativity and professionalism.





Nabil Barqawi

Project Manager | Director of Photography

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✉ nabil@adverto.ae



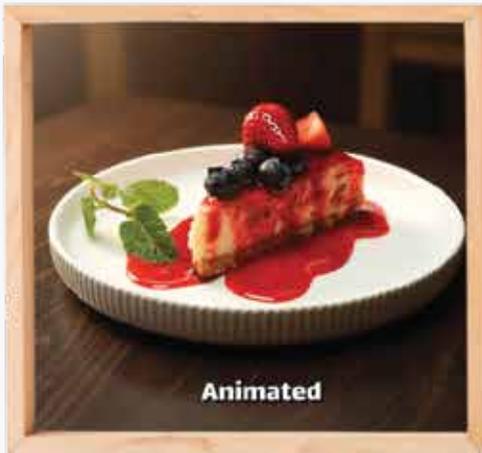
Ali M. Afifa

Marketing Director | Co-Founder

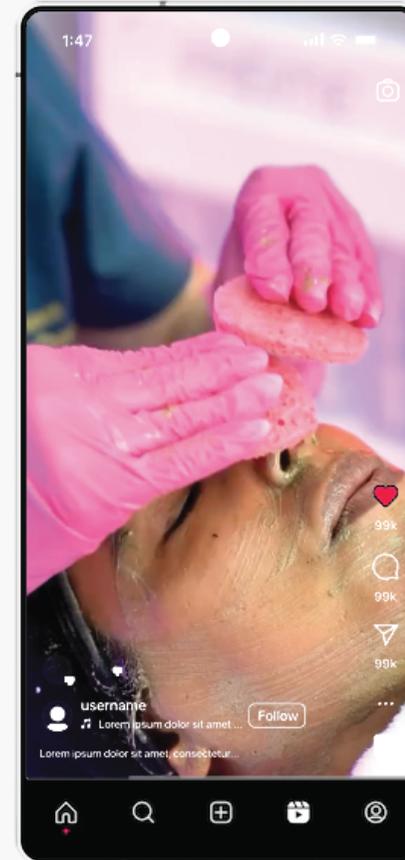
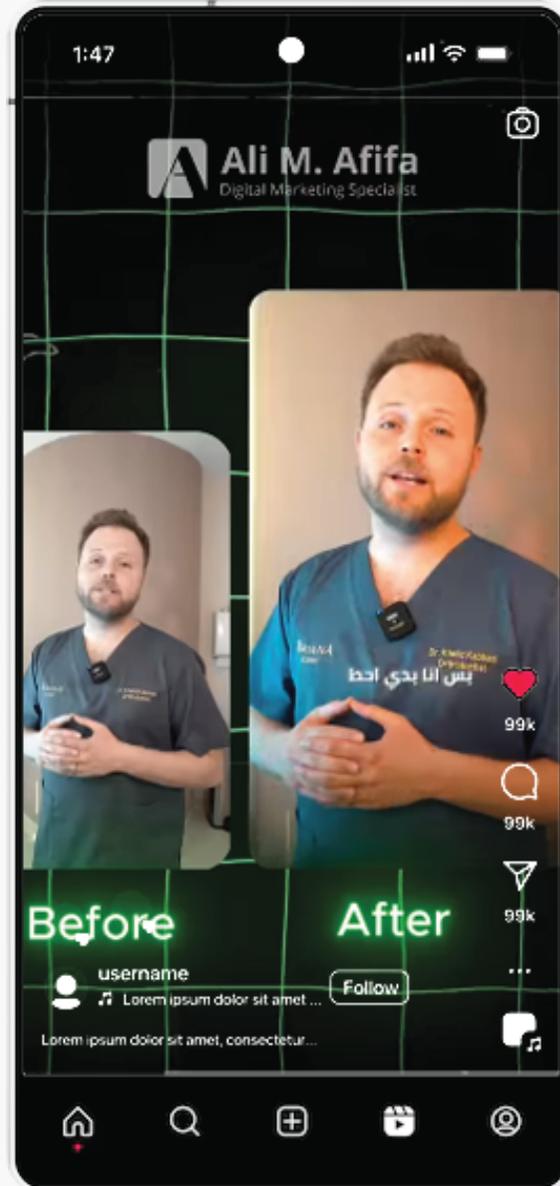
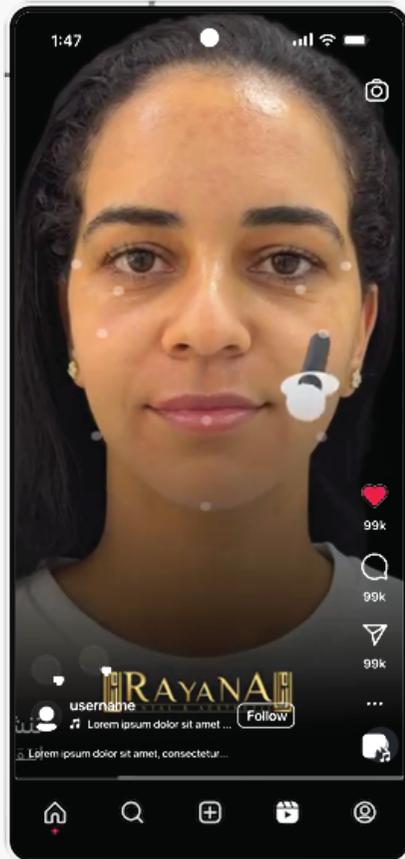
☎ +971 54 215 7286

✉ aliafifa@adverto.ae

Photography



Reels





Social Media Management

Engagement and Visibility:

We show how customized content and interactions boost customer engagement and enhance brand visibility on social media.

Strategy and Analytics:

We develop a strategic content plan tailored to their brand, using analytics to measure success and improve performance.

Ubiquity:

We ensure a strong, consistent presence across all key social media platforms, ensuring easy accessibility and active engagement with our audience everywhere online.





SEO

Search Engine Optimization

Increased Visibility:

We implement SEO to enhance our website's visibility in search engine results, helping more potential customers find us organically.

Drive Quality Traffic:

By targeting relevant keywords and optimizing our content, SEO attracts visitors who are actively searching for products or services like ours.

Boost Conversions:

Improved rankings and our focus on user experience through SEO can lead to higher conversion rates, ultimately driving our business growth and ROI.





Social Media Campaigns

Each social media campaign serves specific goals, from boosting brand visibility and engagement to driving conversions and utilizing influencer partnerships. Choosing the right campaign hinges on our objectives and target audience in our social media





1. Awareness Campaigns:

- We create campaigns to introduce your brand to a wider audience and boost visibility.
- Focus on building brand recognition and familiarity through compelling storytelling and engaging content.

2. Engagement Campaigns:

- We aim to foster interaction and relationships with your audience.
- Encourage likes, comments, shares, and user-generated content to deepen engagement with our brand.

3. Conversion Campaigns:

- We design campaigns to drive specific actions like website visits, form submissions, or purchases.
- Utilize targeted ads and effective CTAs to convert social media users into customers.



4. Lead Generation Campaigns:

- We focus on capturing potential customer contact information for future marketing efforts.
- Offer gated content or exclusive offers in exchange for email sign-ups or other contact details.

5. Influencer Marketing Campaigns:

- We collaborate with influencers to promote our products or services to their followers.
- Harness influencers' reach and credibility to enhance brand awareness and trust.



Performance overview

Customize metrics

Reach ⓘ

104,863

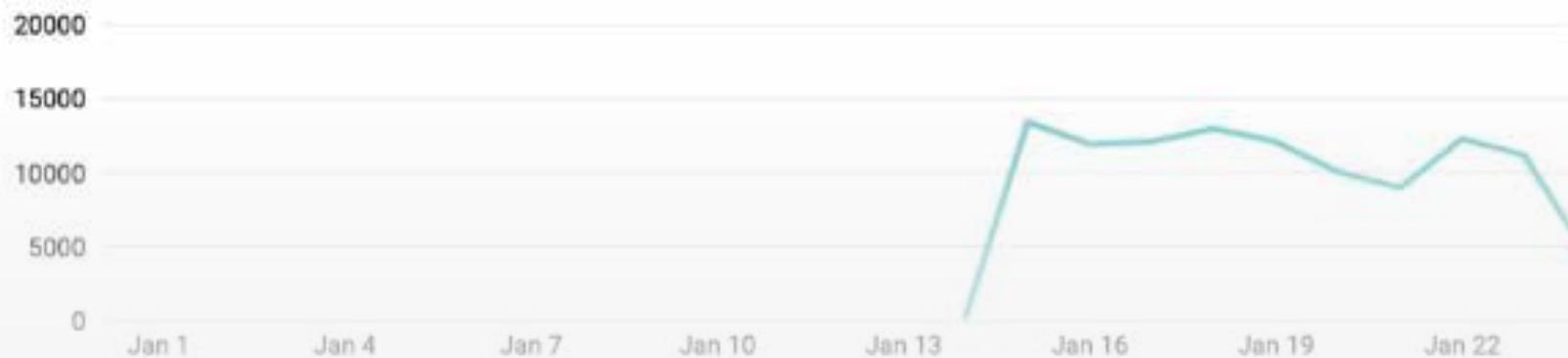
Cost per result ⓘ

5.38 د.ا

Amount spent ⓘ

563.87 د.ا

Reach



Google Ads



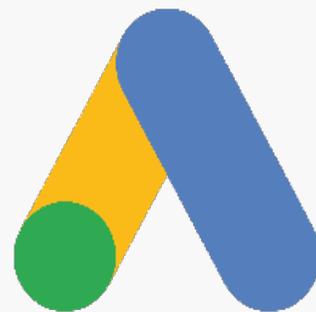
Our Google Ads services are tailored to meet specific marketing objectives, from increasing website traffic & conversions and brand visibility to driving conversions and app downloads.

Search Ads (PPC)

- We create text-based ads displayed on Google Search results pages when users search for relevant keywords.
- Effective for capturing immediate intent and driving traffic to your website.

Shopping and App Ads

- We develop product-based ads shown on Google Shopping to drive online purchases.
- We also promote mobile apps across Google platforms to increase installs and engagements.



Google Ads

Display and Video Ads

- We design visual ads (banners, images, videos) that appear across the Google Display Network and YouTube.
- Used to build brand awareness, engage audiences visually, and promote video content.



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 www.adverto.ae

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